

**Remit Address:**

**WOOD**  
**90380 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (616) 456-8888**  
**Billing: (317) 923-8888**

**Billing Address:**

**National Media**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/Upton for All of Us	Invoice #	211065-2
Product	UPTON DOE ALL OF US	Invoice Date	10/31/12
Estimate Number	3238	Invoice Month	November 2012
		Invoice Period	10/29/12 - 10/29/12
Station	WOOD	Order #	211065
Account Executive	Petry Philadelphia	Alt Order #	6859693
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	10/23/12 - 10/29/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	226
Special Handling		Product Code	406
		Agency Ref	IN302/SP102/SP1137/AL
		Advertiser Ref	IN16589

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
2	WOOD	5am Daybreak	5a-6am		to						
					10/29/12 to 11/04/12	1x	M-----				
	WOOD			M	10/29/12	:30	4:59 AM	UP1205TVH	\$150.00		1
4	WOOD	6am Daybreak	6-7a		to						
					10/29/12 to 11/04/12	2x	M-----				
	WOOD			M	10/29/12	:30	6:29 AM	UP1207TVH	\$400.00		2
	WOOD			M	10/29/12	:30	6:53 AM	UP1207TVH	\$400.00		1
6	WOOD	Today Show	658-9a		to						
					10/29/12 to 11/04/12	1x	M-----				
	WOOD			M	10/29/12	:30	8:52 AM	UP1207TVH	\$650.00		1
14	WOOD	News 8 @ Noon	12-1p		to						
					10/29/12 to 11/04/12	1x	M-----				
	WOOD			M	10/29/12	:00			<del>\$225.00</del>	Credited	1
					mg in hl#6859694						
16	WOOD	M-F News 8 @5p	5-530p		to						
					10/29/12 to 11/04/12	1x	M-----				
	WOOD			M	10/29/12	:30	5:31 PM	UP1207TVH	\$1,150.00		1
18	WOOD	M-F News 8 @6p	6-630p		to						
					10/29/12 to 11/04/12	1x	M-----				
	WOOD			M	10/29/12	:30	6:29 PM	UP1205TVH	\$1,125.00		1
19	WOOD	News 8 @ Noon	12-1p		to						
					10/29/12 to 11/04/12	1x	M-----				
	WOOD			M	10/29/12	:30	12:27 PM	UP1207TVH	\$225.00		2
23	WOOD	M-F News 8 @ 11	11-1135p		to						
					10/29/12 to 11/04/12	1x	M-----				
	WOOD			M	10/29/12	:30	11:26 PM	UP1207TVH	\$900.00		1
27	WOOD	Tonight Show w/ Leno	1135-1235a		to						
					10/29/12 to 11/04/12	1x	M-----				
	WOOD			M	10/29/12	:30	12:29 AM	UP1207TVH	\$300.00		1

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
27	WOOD	Tonight Show w/ Leno	1135-1235a		to						
31	WOOD	Today Show 3	10-11a		to						
					10/29/12 to 11/04/12	1x	M-----				
	WOOD			M	10/29/12	:30	10:56 AM	UP1205TVH	\$400.00		1
34	WOOD	Access Hollywood	730-8p		to						
					10/29/12 to 11/04/12	1x	M-----				
	WOOD			M	10/29/12	:30	7:45 PM	UP1207TVH	\$400.00		1
39	WOOD	WOOD News @ 430am	430-5a		to						
					10/29/12 to 11/04/12	1x	M-----				
	WOOD			M	10/29/12	:30	4:43 AM	UP1207TVH	\$50.00		1
<u>Aired Spots</u>				<b>12</b>							

<u>Gross Total</u>	<b>\$6,150.00</b>	
<u>Agency Commission</u>	<b>\$922.50</b>	
<u>Net Amount Due</u>	<b>\$5,227.50</b>	<u>Payment Terms 30 Days</u>

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